**We Are Hiring!**

Job Description: Graphic Designer

**A bit about Us**

Rugged Interactive (Rugged) design, manufacture and install products for Fitness, Fun & Health. Based in Cornwall, the company was established with the aim of using technology and high-quality engineering to make it easier for everyone to get fit and remain healthy.

Rugged has a history of sustained growth and expansion, and our customer base extends across UK, Europe, North America, the Middle East & Asia. At Rugged, our employees are the key to our success, and we look for individuals who share our values and passion to succeed.

We are a relatively small (45 employees) company born in Cornwall, UK with two main offices in the Southwest – Bristol and Bodmin We are currently growing, and we are looking for specialists in a range of sectors to join the team.

Think you’ve got what it takes? We’d love to hear from you!

**Job Brief**

We, at Rugged, are on the lookout for a talented Graphic Designer to join our friendly team, bringing their design skills and contributing to our dynamic and creative environment.

As a Graphic Designer, you will be responsible to create engaging and effective visual designs for a variety of digital and print materials. You’ll have the opportunity to collaborate with cross-functional teams to bring fresh, creative ideas to life!

To be successful in this role, you should have experience and/or training in design software and a strong working knowledge of brand identity and user experience.

**Responsibilities**

* Create high-quality graphics for customer artwork, brochures, banners, social media platforms, email templates and more.
* Design a collection of high-quality assets to be used in a variety of formats.
* Work with brand guidelines to ensure consistency across all visual assets.
* Work with the UX/UI team to create strong graphic user interfaces.
* Work with functional teams to understand project requirements and deliver design solutions to meet the brief.
* Maintain a high standard of design quality across all projects, ensuring accuracy and consistency of design.
* Keep up with the latest design trends and technologies to be able to bring new, innovative ideas to the team.

**Requirements and Skills**

* Great team spirit – strong communication skills to collaborate with various stakeholders; we are a small (but mighty and growing) company with a great belief in working together.
* A degree or equivalent qualification in Graphic Design, Visual Arts or another relevant field.
* Proficiency and experience working with Adobe suite – specifically Illustrator, InDesign and Photoshop and other design software like Figma.
* Portfolio of design projects.
* Good time and project management skills.
* A passion for creating aesthetically pleasing designs that address real user needs.

**Location and Hours**

* Office-based at our UK headquarters in Bodmin
* Working Hours – 37.5 hours per week: Monday to Thursday 07:00-16:00, Friday 07.30-12:15
* Occasional visits to our Commercial Office in Bristol

**Salary and Benefits**

* Salary £28,000-£30,000 depending on experience.
* Gym membership contribution (on completion of successful probation period)
  + 33 days paid holiday FTE (including public holidays + 3 days off at Christmas)
  + Birthday off with ‘birthday present’
  + NEST Pension scheme 5% employee and 3% employer contributions
  + Ride to work bike purchase assistance
  + Profit share scheme
  + Two company away days / year

To apply, please send a CV and portfolio to [helen@rugged-interactive.com](mailto:helen@rugged-interactive.com)

Closing date for applications: 21/03/2025